

*LymphLink* is the official publication of the **National Lymphedema Network, Inc. (NLN®)**. NLN *LymphLink* newsletter copyright © National Lymphedema Network, all rights reserved.

**Custom Template**  
 Develop a unique layout based on your needs and corporate identity.

**Articles & Images**  
 Add as much text as you wish and include pictures. You control the format!

**Services**  
 Your flyer will allow your company to promote your products & describe them in more detail to the benefit of patients and professionals!

**Custom Styling**  
 Your template can include custom article types, so you can create coupons, highlight a promotion, or draw attention to a special event.

**Banners**  
 Include banner graphics to promote additional products & services!

**Increase Subscribers**  
 Create a message to encourage readers to subscribe to your website!

**NLN FLYER INSERT PROGRAM**  
**Your Company**  
**Your Product or Service!**  
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**New Treatment Options**  
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris pulvinar, felis vitae suscipit accumsan, neque dui fermentum orci, sodales congue diam nunc ut leo. Nunc vitae justo. Proin risus nibh, mattis vitae, varius at, cursus in, leo. Sed non magna. Sed pulvinar, dolor sit amet suscipit tincidunt, diam nunc pellentesque nisl, a posuere velit orci ut turpis. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Maecenas vehicula. Aenean tempus, mi eget nonummy lacinia, purus neque lacinia neque, sit amet scelerisque tellus metus sit amet diam. Cras suscipit hendrerit tortor. Sed convallis, quam in semper consequat, risus massa blandit massa, malesuada cursus lorem massa accumsan tellus. Suspendisse vitae lobortis ultrices. [Read more >](#)  
**Special Promotion - print this coupon and bring it in for instant savings!**  
**10% DISCOUNT**  
**Shop Online!**  
 Visit our new website >  
 We respect your privacy. If you no longer wish to receive our newsletter, [unsubscribe here >](#)

1. Issuance

Frequency: Quarterly (published in January, April, July, and October)

2. Acceptance of Advertising

All flyers will be printed and sent to the NLN office by the supporting company. Prior to publication, all flyers are subject to approval by the NLN. The NLN reserves the right to refuse publication of any ad at its discretion.

3. Coverage and Market

Coverage: National and International

Market served: Lymphedema treatment centers, therapists, physicians, patients, hospitals, universities, cancer institutions, breast centers, support groups, libraries, other organizations, national and international conferences, general public, etc.

4. Payment Policy

Payments must be made payable to the publisher (NLN) **prior** to printing. **All ads must be prepaid and received in the NLN office by the deadlines listed below in order to appear in the current *LymphLink*.** Please note that due to strict printing deadlines, no exceptions will be made. Payment is accepted by phone, mail and fax, and online at **www.shop.lymphnet.org**. The NLN accepts payments via check, Visa, MasterCard, American Express and Discover Card.

5. Rates

A 1 page advertisement is \$3000; this fee will help defray the cost of printing the newsletter as well as the extra postage for including the flyer.

6. Mechanical Requirements

Your company will need to print 3000 copies of your flyer. The flyers will need to be sent directly to the Mailing House, please contact the NLN office for address. Our phone number is (510) 208-3200.

Please see the example layout for the insert, this is to be used as a guide, it is not required that your ad follow the exact outline. All ads should be 1 sided only and printed on glossy or matte (your choice) paper, 100 lb weight paper.

7. 2009-2010 Deadlines

Artwork proof and payment to NLN office: 5:00 PM (Pacific) on Friday, Feb 20, 2009 for the Apr-June, 2009 issue.

Flyers to arrive at the Mailing House and NLN Office: 5:00 PM (Pacific) on Friday, Feb 27, 2009 for the Apr – June, 2009 issue

Artwork proof and payment to NLN office: 5:00 PM (Pacific) on Friday, May 15, 2009 for the July-Sep, 2009 issue.

Flyers to arrive at the Mailing House and NLN Office: 5:00 PM (Pacific) on Friday, May 29, 2009 for the July-Sept, 2009 issue.

Artwork proof and payment to NLN office: 5:00 PM (Pacific) on Friday, Aug 14, 2009  
for the Oct - Dec 2009 issue.

Flyers to arrive at the Mailing House and NLN Office: 5:00 PM (Pacific) on, Friday,  
**August 28, 2009** for the Oct-Dec, 2009 issue.

Artwork proof and payment to NLN office: 5:00 PM (Pacific) on Friday, Nov 13, 2009  
for the Jan - Mar 2010 issue.

Flyers to arrive at the Mailing House and NLN Office: 5:00 PM (Pacific) on, Friday,  
**Nov 27, 2009** for the Jan – Mar, 2010 issue.

8. Copy Specifications

Ads may be submitted in **.eps or .jpg format** (or **.pdf ONLY** if the images and fonts are embedded – if you **do not** know how to properly embed images/fonts, please do not submit in **.pdf** as this will delay publication of your ad) by **email** or **on diskette**, or submitted **on film**: negatives only, emulsion down, 133 line screen, 1800 dpi. minimum.  
*Note: No print/hard copies accepted.*



# Application for Publication of Advertising in NLN *LymphLink*

Please accept the enclosed ad for consideration of publication in the following issue(s) of *LymphLink*:

- April-June 2009       Full Year (10% discount, pre-paid)
- July-September 2009
- October-December 2009
- January-March 2010

Enclosed artwork is complete and within the specifications noted on the **NLN *LymphLink* Flyer Insert Rate and Data Sheet**.

I understand:

- that one ad per company/organization (paid by and featuring that company/organization as the main focus/subject of the ad) will be eligible for review and publication each issue, and
- that this ad is subject to approval by the NLN Editorial Committee and the NLN Board of Directors.

I agree that the publisher (NLN) is not responsible for delays or missed deadlines due to a submission by me/my company of inaccessible files or file errors. I further understand that publication is not guaranteed and that I will be notified regarding approval/ refusal, with a complete refund of payment made to me/my company if the ad is not approved.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name of Company: \_\_\_\_\_

<b>FOR OFFICE USE ONLY</b>	
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Paid By <input type="checkbox"/> Ck # _____	<input type="checkbox"/> Charge 4-digits
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