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**NLN FLYER INSERT PROGRAM**  
**Your Company**  
**Your Product or Service!**

**Custom Template**  
Develop a unique layout based on your needs and corporate identity.

**Articles & Images**  
Add as much text as you wish and include pictures. You control the format!

**Services**  
Your flyer will allow your company to promote your products & describe them in more detail to the benefit of patients and professionals!

**Custom Styling**  
Your template can include custom article types, so you can create coupons, highlight a promotion, or draw attention to a special event.

**Banners**  
Include banner graphics to promote additional products & services!

**Increase Subscribers**  
Create a message to encourage readers to subscribe to your website!

**Shop Online!**  
Visit our new website >

**New Treatment Options**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris pulvinar, fells vitae suscipit accumsan, congue diam nunc ut leo. Nunc vitae justo. Proin risus nibh, mattis vitae, varius at, cursus in, leo. Sed non magna. Sed pulvinar, dolor sit amet suscipit tincidunt, diam nunc pellentesque nisl, a posuere velit orci ut turpis. Class aptent taciti sodosqu ad litora torquent per conubia nostra, per inceptos hymenaeos. Maecenas vehicula. Aenean tempor, mi eget nonummy lacina, purus neque lacina neque, sit amet scelerisque tellus metus sit amet diam. Cras suscipit hendrerit tortor. Sed convallis, quam in semper consequat, risus massa blandit massa, malesuada cursus lorem massa accumsan tellus. Suspendisse vitae lobortis ultrices. [Read more >](#)

**Special Promotion - print this coupon and bring it in for instant savings!**

**10% DISCOUNT**

We respect your privacy. If you no longer wish to receive our newsletter, [unsubscribe here >](#)

## 1. Issuance

Quarterly (published in January, April, July, and October)

## 2. Acceptance of Advertising

All flyers will be printed and sent to the NLN office by the supporting company. Prior to publication, all flyers are subject to approval by the NLN. The NLN reserves the right to refuse publication of any ad at its discretion.

## 3. Coverage and Market

Coverage: National and International

Market served: Lymphedema treatment centers, therapists, physicians, patients, hospitals, universities, cancer institutions, breast centers, support groups, libraries, other organizations, national and international conferences, general public, etc.

## 4. Payment Policy

Payments must be made payable to the publisher (NLN) **prior to printing. All ads must be prepaid and received in the NLN office by the deadlines listed below in order to appear in the current *LymphLink*.** Please note that due to strict printing deadlines, no exceptions will be made. Payment is accepted by phone, mail and fax, and online at [www.shop.lymphnet.org](http://www.shop.lymphnet.org). The NLN accepts payments via check, Visa, MasterCard, American Express and Discover Card.

## 5. Rates

A 1 page advertisement is \$3000; this fee will help defray the cost of printing the newsletter as well as the extra postage for including the flyer.

## 6. Mechanical Requirements

Your company will need to print 3000 copies of your flyer. The flyers will need to be sent directly to the Mailing House, please contact the NLN office for address. Our phone number is (415) 908-3681. Please see the example layout for the insert, this is to be used as a guide, it is not required that your ad follow the exact outline. All ads should be 1 sided only and printed on glossy or matte (your choice) paper, 100 lb weight paper.

## 7. 2010-2011 Deadlines

5:00 PM (Pacific) on Monday, FEBRUARY 1, 2010 for the April-June 2010 issue.

5:00 PM (Pacific) on Monday, MAY 3, 2010 for the July-September 2010 issue.

5:00 PM (Pacific) on Monday, AUGUST 2, 2010 for the October-December 2010 issue.

5:00 PM (Pacific) on Monday, NOVEMBER 1, 2010 for the January-March 2011 issue.

## 8. Copy Specifications

Ads may be submitted in **.eps** or **.jpg format by email or disk**, or submitted **on film**: negatives only, emulsion down, 133 line screen, minimum 1800 dpi. Adobe Acrobat **.PDF** files are also accepted **ONLY** if the images and fonts are embedded – if you **do not** know how to properly embed images/fonts, please do not submit in .pdf as this will delay publication of your ad.

**Note: No print/hard copies accepted.**



Application for Publication of Advertising in NLN LymphLink

Please accept the enclosed ad for consideration of publication in the following issue(s) of LymphLink:

- April-June 2010
July-September 2010
October-December 2010
January-March 2011
Full Year (10% discount, pre-paid)

Enclosed artwork is complete and within the specifications noted on the NLN LymphLink Flyer Insert Rate and Data Sheet.

I understand:

- that one ad per company/organization (paid by and featuring that company/organization as the main focus/subject of the ad) will be eligible for review and publication each issue, and
that this ad is subject to approval by the NLN Editorial Committee and the NLN Board of Directors.

I agree that the publisher (NLN) is not responsible for delays or missed deadlines due to a submission by me/my company of inaccessible files or file errors. I further understand that publication is not guaranteed and that I will be notified regarding approval/refusal, with a complete refund of payment made to me/my company if the ad is not approved.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name of Company: \_\_\_\_\_

FOR OFFICE USE ONLY
Date Recv'd \_\_\_\_\_ Amount Pd \$\_\_\_\_\_
Paid By [ ] Ck # \_\_\_\_\_ [ ] Charge 4-digits
APPROVED? Y N Approved by \_\_\_\_\_
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Date Recv'd: \_\_\_\_\_ [ ] PROBLEM w/copy

